

Partnering For Progress

Grow Allied Health & Nursing programs
with Virohan's all-in-one platform







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Global Healthcare Crisis: India's Golden Opportunity

**The
Guardian**

'A ticking time bomb': healthcare under threat across western Europe

They're supposed to be among the world's best systems, but ageing populations, Covid and workforce issues are biting

Business Standard

30-40% un-met demand for allied health professionals: NATHEALTH-BCG study

**The
Guardian**

Staffing crisis deepens in NHS England with 110,000 posts unfilled

One in 10 nursing positions empty as are one in 17 doctors' jobs, official figures show

**Changing
America**

The US is suffering a healthcare worker shortage. Experts fear it will only get worse.

An aging population and healthcare workforce are contributing to the shortage.

The global healthcare industry – **the world's No.1 employer** – is heading toward a **1.8 crore worker shortage by 2030 (WHO)**.

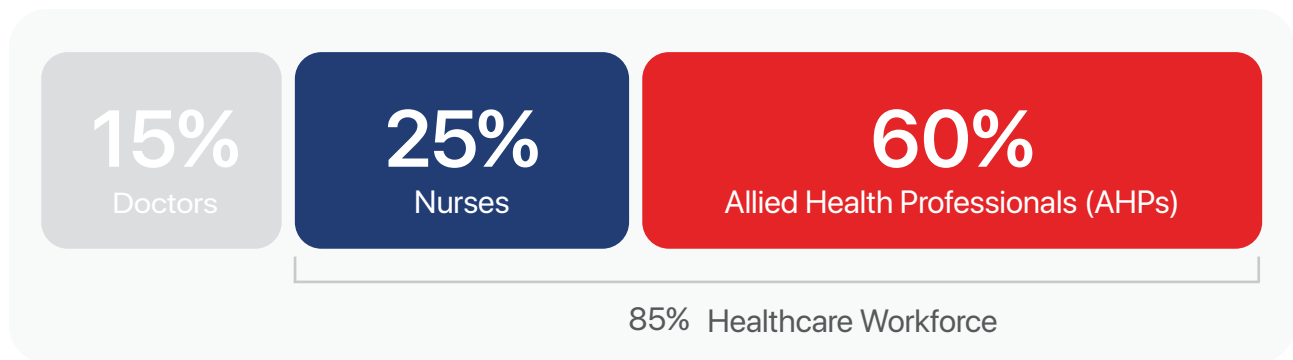
India's healthcare sector, the 2nd largest employer, has seen **22% annual growth** over the last 9 years. But this rapid expansion faces a critical roadblock: **a massive shortage of allied health professionals (AHPs) & nurses** – the very backbone of patient care.

Together, they represent **lakhs of exciting careers waiting to be filled** – in India & across the world.

Many countries have opened immigration to overcome this shortage.



Allied Health Professionals & Nurses: The Strongest Pillar of Healthcare



81 Lakh + Allied Health & Nursing Vacancies

Allied Health Professionals (AHPs) and Nurses are the backbone of healthcare. Despite their critical importance, **the demand for skilled professionals far exceeds the available workforce**, leaving a vast majority of positions unfilled.

This shortage impacts the efficiency of healthcare delivery, making it **essential to bridge the workforce gap** to strengthen India's healthcare infrastructure and ensure quality care for all.



Public Health Foundation of India

Demand & Supply Gap of **62,65,376 AHPs** in India

Discipline	Demand	Supply	Gap
Medical Technology	2,39,657	3,587	2,36,070
Surgery & Anaesthesia	8,62,193	4,050	8,58,143
Radiography & Imaging	23,649	4,352	19,297
Surgical & Intervention	2,05,088	7,215	1,97,873
Dental Assistance Technology	20,48,391	6,243	20,42,148
Audiology & Speech Language	10,599	6,263	7,336
Ophthalmology	1,45,236	17,678	1,27,558
Medical Laboratory	76,884	15,214	61,670
Rehabilitation	18,62,584	40,265	18,22,319
Misc.	10,74,473	1,81,511	8,92,962
Total	65,48,754	2,83,378	62,65,376

Source: PHFI Occupational Mapping Report

Demand & Supply Gap of **18,86,216 Nurses** in India

Discipline	Demand	Supply	Gap
Nursing	43,52,807	24,66,591	18,86,216

Source - WHO Global Health Observatory (GHO) Report

Our Founders Build Legacies, Not Just Businesses.

Virohan's 3rd gen founders lead with experience



Kunaal Dudeja

Co-founder & CEO

- 🏆 Recognized as Businessworld's 40 Under 40 (2021)
- 📁 17+ years of proven leadership experience in leading operations & managing P&L at Louis Vuitton, Arvind Fashion & Genesis Luxury
- 📖 Master of Design in Strategic Design Management from NID Ahmedabad & IIM Ahmedabad
- 🎓 Bachelor of Arts (Economics Hons.) from Shri Ram College of Commerce, University of Delhi



Nalin Saluja

Co-founder & CTO

- 🏆 Recognized as Businessworld's 40 Under 40 (2023) & India's Best Technology Leaders (2021) by White Page International
- 📁 15+ years of Tech Leadership
- Proven experience in building product and technology at Goldman Sachs (New York); former co-founder of Supplied
- 📖 Bachelor of Science in Electrical Engineering from the University of Illinois, Urbana Champaign (James Scholar)



Archit Jayaswal

Co-founder & CFO

- 📁 8+ years of experience
- Managed finance at Ernst & Young and Jayaswal Neco Industries, multi-billion dollar companies
- 📖 Chartered Accountant with a strong foundation in Commerce & Industry
- Bachelor of Commerce from H.R. College of Commerce & Economics, Mumbai University

Powerhouse Team Drives Exponential Growth

Leaders shaping the future of healthcare education



Dr. Anurag Shahi
Product & Operations

-  10+ years of experience
-  MD, MBBS from AIIMS, Delhi



Dr. Deepshikha
Content & Pedagogy

-  12+ years of experience
-  PGDHA, MDS & BDS



Rashmi Jha
Partnership & Alliances

-  17+ years of experience in the education industry
-  IIM Calcutta



Srishti Paliwal
Partner Success

-  10 years of experience in Education Strategy & Consulting
-  Asian College of Journalism, IPCW (DU)



Shubham Gupta
Recruitment Success

-  11+ years of experience in the ed-tech industry
-  IIT Delhi



Saahil Mendiratta
Sales & Marketing

-  10+ years of experience with Urban Company & 35+ D2C brands
-  IIT Delhi



Pranam Bansal
Talent Acquisition & HR

-  10+ years of experience
-  IIT Delhi

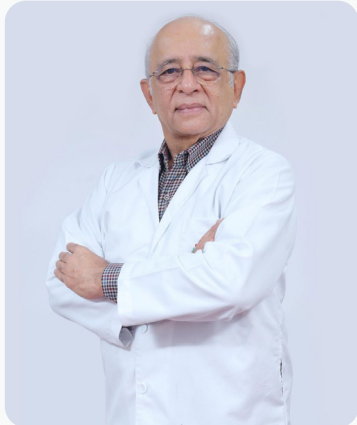
Mentored By Subject Matter Experts

Virohan benefits from a top-tier advisory board of Healthcare & Finance experts.



Prof. (Dr.) Mridu Dudeja

-  30+ research publications.
-  Acclaimed microbiologist & Dean at Jamia Hamdard Medical College (JHMC), Delhi; Founding member of School of Allied Health Sciences at JHMC, Delhi
-  MBA (Gold Medalist) from Faculty of Management Studies; Postdoctoral fellow at All India Institute Of Medical Science (AIIMS); MD from Maulana Azad Medical College (MAMC), Delhi; MBBS from Lady Hardinge Medical College (LHMC), Delhi



Dr. Jitendra Mohan Hans

-  Padma Shri Awardee by the Government of India
-  Chairman & Director, Dr. Hans Centre for ENT, Hearing Care & Vertigo; Founding member of the Cochlear Implant Group of India
-  DLO, MS (Oto-Rhino-Laryngology); MBBS from University of Meerut



Mrs. Paarul Dudeja

-  Managing partner at Working Capital Fund (backed by Pierre Omidyar), focusing on supply chain innovation. Previously, held leadership positions at IFC (World Bank), Accion Labs, Lehman Brothers & others
-  MBA Graduate from Harvard Business School, USA; Economics (Hons.) Graduate from Franklin & Marshall College, USA.

Backed by Global Giants in the Education Sector

elea
Foundation



Elea tackles absolute poverty through entrepreneurial ventures, capitalizing on globalization's opportunities.



Artha
Impact



Artha Impact tackles poverty by creating jobs in underserved communities lacking basic needs like education, healthcare & sanitation.



Blume
Ventures



An India-focused VC fund that invests and mentors tech startups tackling local pain-points across the country.



Bharat
Innovation Fund



A global fund providing IP-driven deep-tech solutions by backing transformational entrepreneurs building tech innovation-led companies of consequence from India.



Rebright
Partners



An Asia-focussed early stage venture capital firm. Backed by prominent Japanese corporate & institutional investors, investing in early stage tech startups around Asia.



MSIVC (Mitsui
Sumitomo
Insurance
Venture Capital)



An MS&AD-backed VC firm that invests in and scales high-growth FinTech, SaaS, and healthcare startups towards IPOs.



About Virohan: Healthcare Education Made Easy

Virohan enables **top universities & colleges** to deliver the **most in-demand healthcare programs** – making skilled, job-ready talent easily accessible to employers.

Virohan's Unique Plug & Play Approach

Virohan's proprietary full-stack tech platform offers an **end-to-end solution** for universities, managing everything from program promotion, to joint assessments, internships, and job opportunities. With the university infrastructure and regulatory approvals in place – we partner to **enable allied health & nursing programs** and empower the next generation of healthcare professionals.

Each Virohan-powered program is designed with a balanced mix of **50% Skill Component** and **50% General Component**, ensuring graduates are career-ready for the fast-growing healthcare industry.

20+
Partner Universities
& Colleges

2,000+
Healthcare Partners

10,000+
Success Stories*

98%
Placement Record*



* Figures include candidates across programs and partner Higher Education Institutions (HEIs) over the years, with placement data based on the 2023-24 batch.

Recognized for Excellence in Education



Best Upcoming
Healthcare Education
Company - 2025



Featured in
Forbes Asia's 100
to Watch List - 2024



Awarded
Best Healthcare
Education Brand - 2024



Awarded Dun &
Bradstreet's Start-up
50 Trailblazer - 2023



Part of BusinessWorld
Disrupt Future Masters
Nalin Saluja - 2023



Education Innovation
Award for Best E-Learning
& Blended Solution -2022



Ranked #18 in Deloitte
Technology Fast 50
India - 2022



Part of BusinessWorld
Club Of Achievers
Kunaal Dudeja - 2021

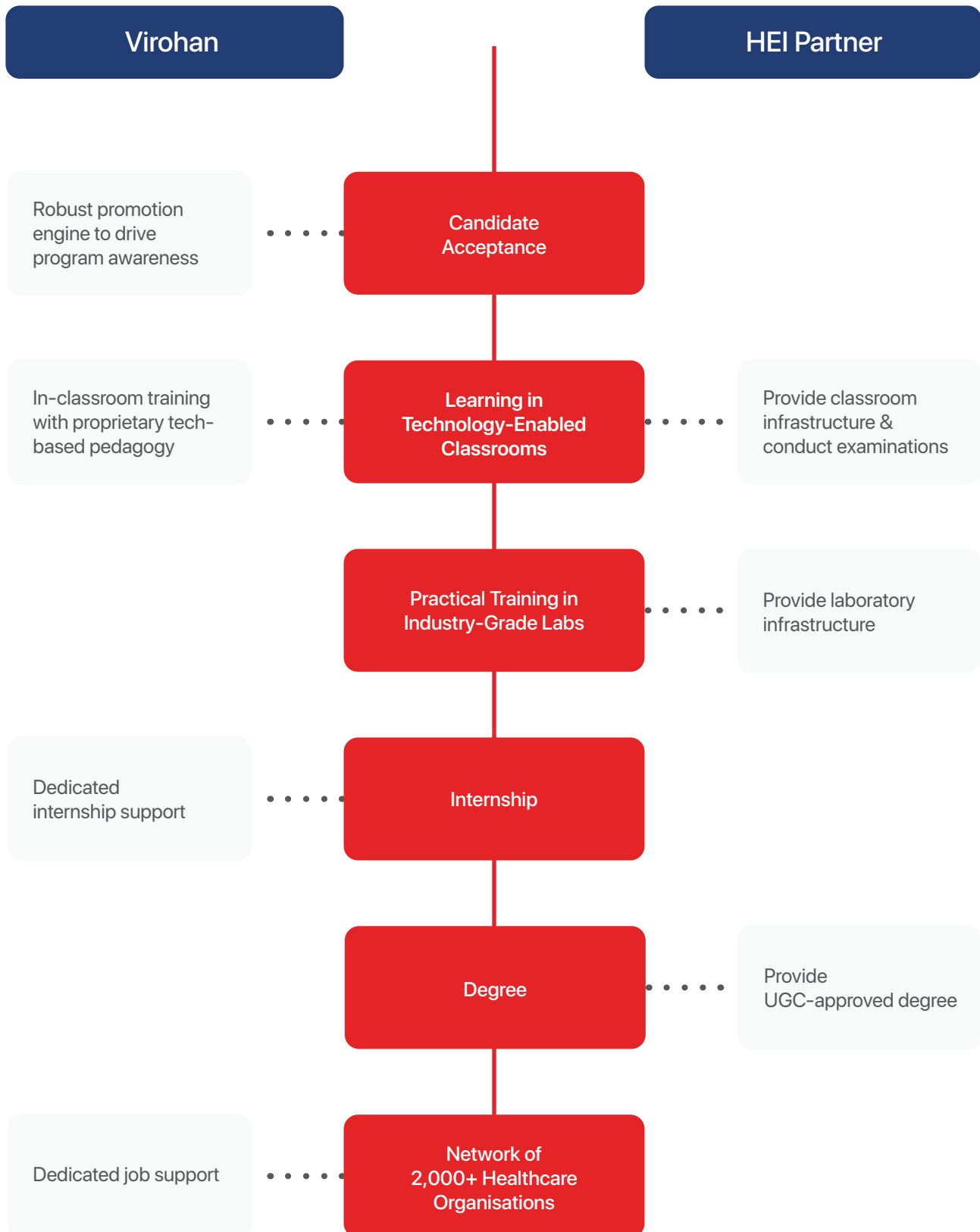


Indian Achievers' Award
for Emerging Company
2020-21



Neither Virohan, nor any of its subsidiaries, affiliates, assigns etc. are "Allied and Healthcare Institution" or a "Nursing or Midwifery Institution" as defined in the National Commission for Allied and Healthcare Professions Act, 2021 or the National Nursing and Midwifery Commission Act, 2023.

Shaping the Future of Healthcare, Together



20+ HEI Partnerships across India



Our University Partners



Connected to 2,000+ Top Indian Healthcare Employers

Our strong network of **2,000+ healthcare employers** and dedicated support team help graduates land jobs. With a **98%* placement rate** and **76%* candidates receiving pre-placement offers**, candidate success is at the core of everything we do.



*Placement figures based on 2023-24 batch placements.

Industry-Ready Healthcare Programs

Virohan enables partner HEIs to offer a wide range of undergraduate and postgraduate programs across key healthcare domains - enabling the training of the next generation of skilled healthcare professionals.

Program Domains



Allied Health Professions

Undergraduate Programs

All allied health programs such as Optometry, Medical Laboratory Technology, OT Technology, Radiology, Physiotherapy, etc.

Postgraduate Programs & Specialisations

Masters or PG Diploma etc.



Healthcare Management

Undergraduate Programs

All healthcare management programs such as Hospital Administration, Healthcare Management, etc.

Postgraduate Programs & Specialisations

MBA, Masters or PG Diploma etc.



Nursing

Undergraduate Programs

B.Sc. (Nursing) etc.

Postgraduate Programs & Specialisations

M.Sc. (Nursing)

- Degree nomenclatures are subject to revision to comply with regulatory requirements from time to time.
- All mentions of 'Degree' in this brochure refer to UGC-approved qualifications awarded by UGC-recognized HEIs. 'Program(s)' implies delivery in collaboration with such HEIs.

SURESTART

Our Flagship Initiative – Powered by Leading Healthcare Providers

Co-designed with industry experts, SureStart combines specialised training modules, hands-on learning, internships, and real-world exposure to prepare candidates for full-time roles with our SureStart partners. Candidates also receive **conditional offer letters at the time of admission**, giving them a secure start to their careers.

What Candidates Get



Industry-Aligned Training

Developed in collaboration with our SureStart partners, the curriculum ensures candidates gain the skills needed to meet industry demands.



Clear Career Pathways

Candidates get conditional offer letters to work with our SureStart partners, getting a clear pathway to full-time roles with these organisations.



Association with Top Healthcare Brands

From the very start of their careers, candidates gain exposure, credibility, and opportunities by training with leading healthcare organisations.

Trusted by Industry Leaders



Peyush Bansal
Co-Founder & CEO

"Hiring in smaller cities is a challenge. With SureStart, we get quality professionals from across India, trained to understand us and our service expectations - helping us maintain consistent standards across all our locations."



Rajat Goel
Co-Founder & CEO

"SureStart is a powerful initiative by Virohan designed to ensure a seamless supply of high-quality, trained, and certified candidates aligned with evolving business needs."

Disclaimer: SureStart is subject to the candidate fulfilling the eligibility criteria, as specified by SureStart Partner, applicable law, Virohan and HEI guidelines and policies. The candidate will be considered accepted in SureStart only upon the Conditional Offer Letter ("Letter") being provided by the SureStart Partner. The contents of the Letter may be subject to change/ modification by the SureStart Partner. In case of such modification, the SureStart Partner will issue a revised Letter in a timely manner. Furthermore, the Letter is between the SureStart Partner and the Candidate and no third party has any vested interest/ liability in the same. In case the candidate drops out, the SureStart offer is null and void. (S)he may also lose the internship with the SureStart Partner in case any disciplinary action is initiated against him/her. Furthermore, Virohan is not liable in case the SureStart Partner does not provide internships to the accepted candidates. Virohan has no role to play beyond facilitation and does not make any commitments on behalf of the SureStart Partner to the candidate. Please read the agreement document carefully.



Success Stories of Transforming Careers

We keep candidate achievements at the heart of our mission.

10,000+

Success Stories & Counting*

96%

First-time completion rate vs industry average of only 62%*

98%

Placement record* vs industry average of only 24%

70+

Net Promoter Score that instills long-term trust

* Figures include candidates across programs and partner Higher Education Institutions (HEIs) over the years, with placement and completion data based on the 2023–24 batch.

A Win-Win-Win for Everyone

University Partner

From the very beginning, the Virohan team proved that our engagement isn't just another project – it is a true partnership. We are highly impressed with the thoroughness of the onsite evaluation and the overall marketing plan's in-depth assessment. The team is extremely knowledgeable in their areas of expertise and comprehensiveness of their review.

Allied Health Programs are the need of the hour and Virohan's recommendations are very detailed and provided us with a clear understanding of how we needed to proceed with program growth in healthcare education.



Prof. (Dr.) Satish Chander Sharma

Pro Vice-Chancellor & Professor
Babu Banarasi Das University,
Lucknow

32+ years of experience in Higher Education
M.A. & M.Phil (Psy.), MBA (HR), Ph.D.

Alumni

The interactive learning classrooms were a game changer. Videos and audio made learning super engaging, even exams felt convenient and stress-free. But it wasn't just knowledge. Their soft skills and communication classes gave me the confidence to communicate, too. The best part? After my classes, I got placed as a Phlebotomist at Healthians. Virohan made my dream of building a healthcare career come true!



Aishwarya Bisen

Placed as Phlebotomist
at Healthians

Starting Salary: ₹50,000

Employer Partner

The backbone of healthcare, Allied Health Professionals (AHPs) are critical across all departments, especially in specialty & super-specialty hospitals. Yet, a massive shortage of skilled & qualified AHPs plagues the system.

Virohan fills this crucial gap. They've established a robust pipeline of well-trained AHPs, a resource we desperately need, particularly in the northern regions of India. I'm incredibly impressed by the talent & quality Virohan produces. They're setting a powerful example, & we need more institutions to follow their lead in investing in AHP training.



Dr. S.S. Bansal

Chairman & Managing Director
SSB Heart & Multispecialty
Hospital, Faridabad

35+ years of experience
DM Cardiology,
MD General Medicine, MBBS

Legal Disclaimer

- All mention of "Degree" made in this brochure refers to a UGC-approved qualification provided by a UGC recognised Higher Education Institute (HEI)
- Virohan is an approved training partner of the National Skill Development Corporation (NSDC) and collaborates with UGC-approved HEIs.
- The information contained in this brochure is for representative purposes only. Virohan is not responsible for any decision taken by an HEI or otherwise based on the information contained in the brochure. For detailed and legally accurate collaboration terms, kindly refer to Virohan's standard collaboration agreement.

Documents Checklist

In order to enter into a Collaboration Agreement with Virohan, the following documents must be shared by the HEI. These documents are essential for a legally and regulatorily compliant collaboration between Virohan and the HEI.

- ☐ Statutes (on Gazette)
- ☐ Ordinance (on Gazette)
- ☐ Rules/Regulations (if applicable)
- ☐ UGC Approval Letter and any State-specific Notification
- ☐ Program Approval Documents (Nursing, AHP etc.)

Notes

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Allied Health Programs & Pricing

	Undergraduate Program			Postgraduate Program & Specialisation	
Duration	~5 years	~4 years	~3 years or less	2 years	1 year
Skill Component	Upto 50% credits	Upto 50% credits	Upto 50% credits	Upto 50% credits	Upto 50% credits
General Component	Upto 50% credits	Upto 50% credits	Upto 50% credits	Upto 50% credits	Upto 50% credits
Indicative Pricing	9.6 L	7.6 L	6.4 L or less	6.4 L	--
Programs	All allied health programs like Optometry, Medical Laboratory Technology, Anesthesia & Operation Theatre Technology, Medical Radiology & Imaging Technology, Cardio-Vascular Technology, Physiotherapy, etc. & Healthcare Management.				

- Program structure, degree nomenclatures and credit structure are subject to revision to comply with regulatory requirements from time to time.
- All mentions of 'Degree' in this brochure refer to UGC-approved qualifications awarded by UGC-recognized HEIs. 'Program(s)' implies delivery in collaboration with such HEIs.

Nursing Programs & Pricing

	Undergraduate Program		Postgraduate Program & Specialisation
Duration	4 years	As per INC & State guidelines	2 years
Skill Component	As per INC & State guidelines	As per INC & State guidelines	As per INC & State guidelines
General Component	As per INC & State guidelines	As per INC & State guidelines	As per INC & State guidelines
Indicative Pricing	12 L	--	9 L

- Program structure, degree nomenclatures and credit structure are subject to revision to comply with regulatory requirements from time to time.
- All mentions of 'Degree' in this brochure refer to UGC-approved qualifications awarded by UGC-recognized HEIs. 'Program(s)' implies delivery in collaboration with such HEIs.

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